

The Trend

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Did You Know?

The Gregorian calendar is the most widely used international calendar in the world. Proposed by the Catholic Church and introduced by Pope Gregory XIII in 1592, the Gregorian calendar compensated for the quarter day slippage in a lunar year by introducing the leap year concept. The Gregorian calendar is the official calendar for business and recording dates.



Beginnings & Transitions

January 2017 is officially in the rearview mirror. January, the first month of the calendar year, was named by the Romans after Janus, the god of gateways, beginnings and transitions. Janus was usually depicted as having two faces because he looked forward towards the future and backwards at the past. The origin of the New Year's resolution is based on the concept of looking back and making promises for the New Year.

At the RHL Group, we believe that the challenges, presented by constantly changing markets, require an active and adaptive investment approach. In addition to standard Fundamental Investment Analysis, we use Technical Analysis and Relative Strength to evaluate and identify potential investment opportunities for our clients. In 2017, we will introduce a series of short, easy to understand educational articles geared towards enhancing your understanding of technical analysis, relative strength and momentum based investment strategies.

We also rolled out a new technology tool called "Go to Meeting" (GTM). Go to Meeting is a secure, web-based application that allows us to share our computer screens with clients who have a computer with internet access. GTM is convenient, easy to use, and it saves everyone's most valuable commodity, Time! If it has been a while since your last review, please contact our office and ask to schedule a review meeting with Randy or Paul.

Pocket Risk is another tool that RHL recently introduced. Pocket Risk is web-based and we use it to assist our clients in developing a better understanding of investment risk and how it applies to each person's individual situation. We send a Pocket Risk invitation out via email and you can complete the 20-question risk profile in 5-10 minutes from your computer. We can also print the questionnaire and mail it to you if needed.

Looking back, since the November Presidential election, we have also seen significant changes in the financial marketplace. In December, the Federal Reserve Board raised its benchmark interest rate for just the second time since 2008. In January, all three U.S. equity benchmarks reached record highs; culminated by the Dow Jones Industrial Average closing above 20,000 points for the first time ever on January 25, 2017.

Looking forward, we see new opportunities in 2017 and beyond. The impact of a new President has changed the status quo for politics. More importantly, the business climate, in the United States and around the world, has been altered as well. The RHL Group will continue to employ our adaptive investment strategy. We will not try to predict what investments will or won't do in the ever-changing financial market environment. Instead, we will continue to focus on fundamental and technical analysis, while looking for and identifying trends and relative strength based investment opportunities. As always, we will focus on protect your assets first. Like Janus, our investment review process will always include a look back. History tends to repeat itself and lessons learned from the past will help us to make better decisions in the future.